

Grocery Stores Could Sell Wine Tomorrow If They Really Wanted To

They just don't want to play by the same rules as the rest of us

Here are the rules as they stand now, and after the governor's proposed changes

	CURRENT		PROPOSED	
	Liquor Stores	Grocery Stores	Liquor Stores	Grocery Stores
Number of stores selling wine allowed	1	1	2	no limit
Charge suppliers for shelf placement	No	Yes	No	Yes
Charge suppliers for print, electronic, and in store advertising	No	Yes	No	Yes
Save labor costs by having vendors stock shelves, set up displays and price items	No	Yes	No	Yes
Able to sell "Loss Leaders" below cost	No	Yes	No	Yes
Get "Incentives" (cash or goods) for bringing in new products	No	Yes	No	Yes
Guaranteed returns of unsold product	No	Yes	No	Yes
Charge suppliers for presence in coolers	No	Yes	No	Yes
Can hire my 16 year old son/daughter to sell alcohol products	No	Yes	No	Yes—a special exemption is made in the proposed law SPECIFIC to grocery and drug stores
Can sell "mixers" containing no alcohol	No	Yes	Limited	Yes
Can sell beer	No	Yes	No	Yes
Can sell cheese other than "gourmet" or "locally produced" cheeses	No	Yes	No	Yes
Can sell wine until Midnight	No	N/A	No	Yes
Severely limited in variety of products sold	Yes	No	Yes	No

Liquor Store owners are not asking for special treatment, but the multi state, multi billion dollar corporate chains are. They want government sanctioned advantage in the marketplace.

Paterson's proposal is *not* American. This is *not* how the free market is supposed to work. ***This is catering to heavily funded corporate lobbyists at the expense of the consumer, the public, and the liquor store owners who have invested a lifetime of savings and work into their businesses.*** This is corporate welfare at its worst. Call or write your state senator and assemblyman. Tell them "No false choices. No wine in corporate chain stores." Find your representatives here:

New York State Assembly:	New York State Senate:
http://assembly.state.ny.us/mem/	http://www.nysenate.gov/senators

SAY "NO" TO FALSE CHOICES. SAY "NO" TO CORPORATE CHEATING. SAY "NO" TO PATERSON.